



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-11-2012 **PAGE:** 1 of 2

MENTZER MEDIA SERVICES INC - 9187
ATTN: ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE
ATTN: SUITE # 306
TOWSON MD 21286

Contract No 398872		Contract Dt 09-17-2012	Revision Dt 10-11-2012	Rev# 4	Advertiser LINDA MCMAHON FOR SENATE 2012		Brand LINDA MCMAHON FOR SENATE 2012		Product Code POLITICALS					Station/Market WABC – NEW YORK					
Agency Est# 1341			CMS # 243677	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-09-2012	End Date 10-14-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 243677					
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1341																
1	10-09-2012	10-12-2012	06:15AM – 07:00AM	AM EWN THIS MORNING 6-7AM (7427)			7	30		1	1	1	1			4	1,800	4	7,200.00
2	10-09-2012	10-12-2012	07:00AM – 09:00AM	AM GMA 7-9AM (7429)			7	30		2	1	2	1			6	2,400	6	14,400.00
3	10-09-2012	10-12-2012	12:15PM – 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)			7	30		1	1	1	1			4	1,400	4	5,600.00
4	10-09-2012	10-12-2012	04:15PM – 04:59PM	EN EWN AT 4PM M-F (11372)			7	30		1	1	1	1			4	1,100	4	4,400.00
5	10-09-2012	10-12-2012	05:15PM – 05:55PM	EN EWN AT 5PM M-F (7450)			7	30		1	1	1	1			4	2,200	4	8,800.00
6	10-09-2012	10-12-2012	07:00PM – 08:00PM	PA JEOPARDY/WHEEL (7446)			7	30		1	1	1	1			4	4,000	4	16,000.00
7	10-09-2012	10-12-2012	11:35PM – 12:02AM	LF NIGHTLINE M-F (7453)			7	30		1	1	1	1			4	2,200	4	8,800.00
8	10-09-2012	10-12-2012	06:15PM – 06:30PM	EN EWN AT 6P (CFB) (7442)			7	30		1		1				2	2,200	2	4,400.00
9	10-09-2012	10-14-2012	11:15PM – 12:05AM	LN LATE NEWS CFB (7645)			7	30		1	1	1	1	1	1	6	4,400	6	26,400.00
10	10-09-2012	10-09-2012	10:00PM – 11:00PM	PE TUESDAY 10-11PM (7489)			7	30		1						1	10,000	1	10,000.00
11	10-11-2012	10-11-2012	09:00PM – 11:00PM	PE MON-SAT 8-11PM/SUN 7-11PM (7605)			7	30				1				1	15,000	1	15,000.00
12	10-12-2012	10-12-2012	08:00PM – 09:00PM	PE FRIDAY 8-9P (7501)			7	30					1			1	7,000	1	7,000.00
13	10-12-2012	10-12-2012	09:00PM – 10:00PM	PE FRIDAY 9-10PM (7502)			7	30					1			1	10,000	1	10,000.00
14	10-12-2012	10-12-2012	10:00PM – 11:00PM	PE FRIDAY 10-11PM (7503)			7	30					1			1	9,000	1	9,000.00
15	10-13-2012	10-13-2012	06:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)			7	30						1		1	400	1	400.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 1341			CMS # 243677	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-09-2012	End Date 10-14-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 243677					
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
Agency CPE: E : 1341																				
16	10-13-2012	10-13-2012	12:00PM - 07:00PM	SP: COLLEGE FOOTBALL SA 12PM-7P (7509)			7	30						1		1	4,000	1	4,000.00	
17	10-13-2012	10-13-2012	07:00PM - 11:00PM	SP: AUTO RACING: SAT-SUN (7507)			7	30						1		1	3,500	1	3,500.00	
18	10-14-2012	10-14-2012	06:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)			7	30							1	1	400	1	400.00	
19	10-14-2012	10-14-2012	10:00AM - 11:00AM	WK SUN THIS WEEK (7436)			7	30							1	1	6,000	1	6,000.00	
20	10-14-2012	10-14-2012	07:00PM - 08:00PM	PE SU 7-8PM (7500)			7	30							1	1	6,000	1	6,000.00	
22	10-10-2012	10-12-2012	06:45PM - 06:55PM	TD SIGN-ON TO SIGN-OFF (7611)			7	30			1		1			2	2,200	2	4,400.00	
A 23	10-12-2012	10-12-2012	07:00PM - 08:00PM	PA JEOPARDY/WHEEL (7446)			7	30					1			1	4,000	1	4,000.00	
																	Contracted Gross Total:		52	175,700.00
																	Actual Gross Total:		52	175,700.00
																	Agency Commission:			26,355.00
																	Net Total:			149,345.00
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total						
Oct 12		0.00		0.00		175,700.00		0.00						175,700.00						
TOTAL		0.00		0.00		175,700.00		0.00						175,700.00						

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